

## Franchise Opportunities Involving Children

By Diarmuid Kieran

**There are very rewarding prospects available with children's franchises, as they can not only make franchisees a lot of money but also enable them to enjoy their work more.**

There is a large market for these businesses, as according to the last US census there are approximately 40 million kids under the age of ten.

A growing trend that children's franchise owners often point out is that people are having children later in life, usually in their mid-30's as opposed to mid-20's. In most cases, older parents are more financially stable, meaning that they have additional money to spend on their children.

In addition, the longevity of older people is increasing, meaning that grandparents have more years to spend money on their grandchildren.

As well as needing to like children and work well with them, franchisees should make their business have enjoyable aspects to it.

They also need to have structures in place to cope with busy and quieter periods, for example during school holidays and conversely when children are at school.

Extracts from "Franchise Opportunities Involving Children" by Diarmuid Kieran. [www.netclick.com.au](http://www.netclick.com.au) Website Design Australia

For the full article click on the link - <http://www.netclick.com.au/articles/6852/1/Franchise-Opportunities-Involving-Children/Page1.html>

