



jumping j-jays

Jumping J-Jays Franchises USA, L.L.C.
Frisco, Texas 75034
v. 1-877-822-7853
e. franchisesales@partycastle.com

Date: _____
Name: _____
Address: _____

CONFIDENTIALITY AGREEMENT

HEREBY ACKNOWLEDGE that during discussions with JUMPING J-JAYS FRANCHISES USA, L.L.C. we will be privy to certain information which is the property of JUMPING J-JAYS FRANCHISES USA, L.L.C. and is confidential to it. **"The information"** may include but is not limited to: -

1. Marketing Information and techniques
2. Franchise agreement and disclosure document.
3. Customer Information and market research data;
4. Proprietary knowledge and techniques with respect to the application, formulation and costing of JUMPING J-JAYS FRANCHISES USA, L.L.C.
5. Training systems and courses devised by JUMPING J-JAYS FRANCHISES USA, L.L.C.
6. Financial information concerning JUMPING J-JAYS FRANCHISES USA, L.L.C.'s past, present and future performance.
7. Any current or proposed product improvements including techniques and applications
8. Any business systems developed by JUMPING J-JAYS FRANCHISES USA, L.L.C.
9. Any promotion & advertising material devised and/or created by JUMPING J-JAYS FRANCHISES USA, L.L.C.
10. Price lists and costing data
11. Data Bases on any subject compiled by JUMPING J-JAYS FRANCHISES USA, L.L.C. whether in hard copy or computer format; and
12. Reports, Manuals, records, documents, accounts, plans, formulas, designs, specifications, layouts, systems and documentation.

I/We acknowledge that the information on the Jumping J-Jays System is the intellectual property of the Franchisor and understand that if I/we do not proceed with the purchase of the Franchise that any attempt to compete using the System or a similar System or to pass on this confidential information to others will result in legal action where I/we shall indemnify the Franchisor from all costs associated with such action.

I/We acknowledge and agree that I/We will not reveal or act upon any of "the information" referred to above or information revealed to us during discussions with JUMPING J-JAYS FRANCHISES USA, L.L.C. and will not use, copy, reproduce, disclose or otherwise make available to any person the confidential information of JUMPING J-JAYS FRANCHISES USA, L.L.C. except to a financial adviser where the Franchisor shall give written approval.

I/We further acknowledge and agree that all documents, records or samples of any kind which have come into my possession during the course of my discussion with JUMPING J-JAYS FRANCHISES USA, L.L.C. will be returned to JUMPING J-JAYS FRANCHISES USA, L.L.C. on request unless a formal Franchise Agreement has been executed with JUMPING J-JAYS FRANCHISES USA, L.L.C.

DATED:

NAME: Signature.....

NAME: Signature.....